



# MEDIA RELEASE

FOR IMMEDIATE RELEASE  
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## CALEDON DAY LOGO CONTEST WINNER

A creative depiction of the connection between rural and urban Caledon is the winning entry in the Town of Caledon's logo contest for Caledon Day. Yoko Reynolds, a freelance graphic designer from Caledon Village, submitted the winning design.

"All of the entries were extremely creative and showcased a variety of local talent. Yoko's thoughtful design was a standout that easily captured the spirit of our community," said Mayor Marolyn Morrison.



The Town of Caledon is planning a major special event for Fall 2008 – Caledon Day will celebrate the diversity of the community with a day-long celebration to be held in Caledon East on Saturday, October 4, 2008.

As part of the fun, the Caledon Day Committee held a contest for an event logo. The winning design will be used in all of the promotional material for Caledon Day.

The Town's Caledon Day Committee received 47 submissions over the three weeks the contest ran. Based on pre-determined criteria, the field was narrowed down to three and presented to Mayor Morrison who chose the winner. Yoko described her entry as "an organic drawing of the prided landscape features of Caledon".

For more information about Caledon Day or to get involved with the committee, visit [www.caledon.ca/caledonday](http://www.caledon.ca/caledonday) or contact Heather Savage ([heather.savage@caledon.ca](mailto:heather.savage@caledon.ca) or 905.584.2272 x.4292).

- 30 -

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